



DIAPER BANK
OF GREATER CLEVELAND
DIAPER DRIVE TOOLKIT



DIAPER DRIVE CHECKLIST



Use this checklist to host your own diaper drive for your business, school, church, or organization!

PICK A LOCATION TO HOST YOUR DIAPER DRIVE

Support the diaper bank by hosting a drive with your work, school, club, organization, faith-based organization, or any other civic-minded group.

PICK A THEME

Make it Fun! A central collection area decorated with baby items is a great way to keep the drive in everyone's mind. A playpen, crib, or large box covered in baby gift-wrap works great. A poster is provided in this toolkit that can be printed and used to let everyone know where to place their diapers when dropping them off.

EXAMPLES

- Use a creative theme like "Diaper Luau" and use luau decorations.
- "Stuff the Bus" or Truck. Get enough diaper donations to fill a bus or truck.
- Have Inter-departmental competitions. Give the winning department lunch, prizes or a party. Advertise in your company newsletter.
- Set a Goal and Select your Start and End Date.
- Diaper drives normally last anywhere from one week to a month.



DID YOU KNOW?

1 out of 2 families throughout Cuyahoga County are experiencing diaper need.

Learn more about diaper need and our organization at diaperbankgc.org.



GET THE WORD OUT & DONATION PROCESS



LOCATION IS KEY

Pick a place that is centrally located. A library, school, or local business – gain the support of the community by making it convenient to donate! Selecting a location that is easily accessible will generate greater participation. Label collection bins, and download our drop box flyer!



PICK TIME FRAME

Plan to host your diaper drive for at least a week, or longer so people have enough time to donate. Does it make sense to tie your drive to a holiday, or community tradition? Perhaps you can partner with an already planned event! FYI: Diaper Need Awareness Week takes place at the end of every September.



SPREAD THE WORD

Announce your diaper drive through social media, press releases to local news outlets and post flyers around town. Include your goal and some information on diaper need to help get our mission out there! One of the best ways to advertise is word of mouth so be sure to talk about the drive to everyone you meet.

SOCIAL MEDIA HASHTAGS

#diaperbankCLE

#CLEresponds

#EndDiaperNeed

COLLECT AND DELIVER DIAPERS

Contact the Diaper Bank of Greater Cleveland to schedule a drop-off of the diapers when your diaper drive has ended. You can give us a call at 216-706-3407 or send an email to info@diaperbankgc.org.



DONATION BIN POSTER ON NEXT PAGE!

DID YOU KNOW?

Infants living in households that are experiencing diaper need are more susceptible to abuse.

Learn more about diaper need and our organization at diaperbankgc.org.





DONATE YOUR DIAPERS HERE!

THANK YOU IN ADVANCE FOR YOUR SUPPORT!



**VISIT [DIAPERBANKGC.ORG](https://diaperbankgc.org) TO
LEARN MORE ABOUT OUR CAUSE
OR MAKE A DONATION!**



